

HEARN

Be Sure to Visit Our Stores During the Month of July RELIABLE MERCHANDISE Backed by Hearn Reliability

WOMEN'S BLOUSES

Just walk about this interesting department. Every sort of blouse, from the simplest lawn to the most elaborate crepe. Their consistent low prices are the only bit of success in the department.

- Effectively New Blouses at 1.95
Fine white and green—some with blue and white stripes...
Worn \$16.00 and \$18.00...
Costly blouses—heavy lap silk—wide collar—tucked bosom—perfectly tailored...
Our "Champion" Middy at 68 cts.

HANDKERCHIEFS

- A most unusual assortment.
Women's Embroidered Handkerchiefs—rhinoceros, white, cream, blue, pink, yellow, green, etc.
Women's Initial Handkerchiefs—all pure linen—sheer and cambric quality—machine and hand embroidered—large and small—white and colored—each .12 1/2 to .40
Men's Initial Handkerchiefs—all pure linen—1/2 and 1/4 inch hem—each .12 1/2 to .40

WASH FABRICS

- When you see these exquisite materials—voiles, dimities, gingham, poplins, marquisettes, etc.—you're tempted to buy yards and yards. They are so lovely and yet they cost so little!
Fancy Voiles—floral stripes and figures—plenty of black and white—each .11
28-inch Plain Colored Voiles—good assortment of colors—popular fabric—each .20

Excellent Values in NEW SILKS

- The last offering was a wonderful success. Our customers appreciated the fine values. In various lines we have filled in with new assortments.
Silk Foulards, 40 inches wide—navy and black grounds, with various sized polka dots—a popular summer fabric—Reduced from \$1.29 to .95
40-inch Georgette Crepe—fine assortment of light and dark colors—suitable for all trimmings and dress purposes—reg. \$1.50, now \$1.19

MORNING SPECIALS—Tomorrow, Wednesday, Until 1 P. M.

- To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.
\$1.29 Radium Taffetas—40 inch—07
Specially soft and lustrous—evening shades only. SILKS—MAIN FLOOR.
49 ct. Mohairs—36 to 42 inch—59
Pine weave—plain and fancy—gray, garnet, brown, bay and black. DRESS GOODS—MAIN FLOOR.
29 ct. Hat & Sash Ribbons—10
Plain and moire taffetas—black, white and colors—also dresses. RIBBONS—MAIN FLOOR.
34 ct. Mercerized Foulards—10
48 inch—light weight—copies of silk—lustrous finish—light and dark patterns. WASH FABRICS—BASEMENT.
69 ct. New Muslin Curtains—44
Floral inserts—in dainty shades of pink, blue and yellow—deep ruffle valance. LACE CURTAINS—BASEMENT.
19 ct. Lace Oilcloths—14
1 1/2 yards—good colors—slight imperfections. TABLE OILCLOTHS—THIRD FLOOR.
25 ct. Turkish Bath Towels—10
23x40—soft, spongy, bleached—hemmed—white, navy, blue. TOWELS—MAIN FLOOR.
29 ct. Fancy Striped Tickings—10
Best quality—large assortment. TICKINGS—BASEMENT.
69 ct. Boys' Summer Trousers—47
Straight, bloomer and knicker styles—drill, duck, linen, crash and galathea—white, khaki, tan and oyster tint—2 to 14 yrs.—BOYS' CLOTHING—THIRD FLOOR.

WELL-TIPPED WATER, NOW IN KAISER'S NAVY, SAVES A N. Y. WOMAN

Mrs. Spencer Not Prisoner of War Because Hans of the Ritz Had Good Memory.

The steamship United States of the Bremen-American line. Mrs. Spencer is congratulating herself she is not a prisoner of war in Germany and thinking her stars are ever joined the ranks of the anti-liquorists.

In the German party stepped forward and asked the officer if he might address the lady. Permission was given him.

GRACE WASHBURN, MOVIE STAR, IN AUTO WRECK

Three Companions Also Injured When Car Skids on Long Island Road.

The Value of Proprietary Medicines is proved by the very large percentage of physicians' prescriptions for same remedies found in every drug store in America.

CONCERTS AND MUSIC. NEWAMSTERDAM... ZIEGFELD FOLLIES... CIVILIZATION... FAIR AND WARMER... DELASCO... THE BOOMERANG... WINTER GARDEN... ASTOR... CASINO... OCEAN LINES... EASTERN STEAMSHIP LINES... HUDSON RIVER DAY LINE... CATSKILL EVENING LINE... TAKE THE CHILDREN TO BEAR MOUNTAIN AND HIGHLAND LAKE... MANDALAY ATLANTIC HIGHLANDS... IRON STEAMBOAT CO... KEANSBURG, N. J... EXCURSIONS... GLEN ISLANDS

Bayer Tablets of Aspirin advertisement. Includes image of a bottle and text: 'EVERY honest pharmacist wants to sell what the physician prescribes and his patient requires. Unscrupulous dealers have adulterated Aspirin. They have even substituted for it some harmful drug. Aspirin is made by only one Company. When you buy Aspirin Tablets get the genuine. Counterfeits and substitutes may be ineffective and even dangerous. Bayer-Tablets of Aspirin contain only the genuine product. For your protection see that every package and every tablet bears "The Bayer Cross" Your Guarantee of Purity'

Motion Picture Notes. Great Hawley, acting in "The Evil Men Do" was born in Liverpool, England but she looks more like a New York girl.

Director McQuarrie has begun work on the production of "The Gambler," a Mustang drama starring Jack Nicholson and Quenita Rowson.

George Ovey, the cub comedian, has just finished his fifty-seventh one-reel comedy. Each of these comedies was directed by Milton H. Fahrney, who was also the author of the story.

Wife of Owner Identifies Coast, but Does Not Know Mia Whereabouts. Folliesman Hamilton of the Bath Beach Station early this morning found the motor boat Tango adrift in Gravesend Bay near the foot of Eighth Street.

The police communicated with the address and found Mrs. Maud Jackson and Thomas Lancy, a boarder. The identified the boat and contents as the property of Mrs. Jackson's husband, who is a machinist, thirty-six years old.

MECCAS CIGARETTES advertisement. Features a large image of a cigarette pack and the text: 'Shoot a nickel now, Shoot Bo—it's seven-eleven every shake with MECCAS. 5 cts.'

VAUDEVILLE. FT. PROCTOR'S... LOEW'S NEW YORK THEATRE... PALACE... HENDERSON'S... AMUSEMENTS. NORTH BEACH... PALISADES... LUNA... PHOTOPLAYS. RIALTO... STRAND... BURLESQUE. OLYMPIC... AMERICAN BEAUTIES